

Stewardship Committee Report May 16, 2022

The purpose of the stewardship committee is to raise the funds for the general operation expenses of UUC which directly support our mission and vision. Members are: Carol Kern (chair), Andy Roberts, Mary Ann Hansen, Susan Baker, Arthur Snoke with ex officio members Rev Pam Phillips, Lisa Evanylo and president elect: Nancy Bodenhorn

Our achievements this year included 1. Fundraising: we raised \$331,163 in pledges for the 2022-2023 fiscal year with 161 pledging units. 2. Community Building and fun: we held a variety of social events including dancing, hikes, social gatherings and a work day to promote both pledging and allow congregants and friends to relax and enjoy each other's company culminating with our final event of Stewardship celebration brunch held on the grounds after service on May 1. 3. Pastoral care: the committee and a few stewards sent emails and made phone calls to people that had not been heard from during the pledge drive to check in and connect with them. Part of this connection occurred from a letter that President Bob Stimsom and Rev. Pam sent to the congregants that had not pledged asking them to check in with Pam if they needed pastoral care.

Lessons learned: 1. The Stewardship Pledge Drive is a lot of work that generally falls on a small group of individuals. It would be really helpful to find a way to spread the work load out amongst more people. 2. No matter how much we advertise pledging over and over there will always be folks that delay pledging and need to be reached out to. This can be due to a variety of reasons but helps to identify some folks that need pastoral care. 3. The social events were fun and much needed after the pandemic and we would like to continue these in the future though we may offer less since some were poorly attended. 4. The videos of the kids and the testimonials were very meaningful and were well received. 5. Doing some fun challenge such as the hair dying also added fun to the campaign and was well received. 6. It would be helpful to have technology training for those of us in the congregation that are willing to serve but are not versed in those skills.

Expenses: \$300.85 for the final celebration brunch. Expenses were actually more though individuals on the committee donated line dancing lessons :\$200 and snacks and wine for social events.

Goals for Next year: We hope to fully fund the budget request by the board for the next fiscal year. We plan to do that by a combination of early pledging, a kick starter campaign and matching funding early in the campaign, more fun events, and reaching out to individuals in the congregation earlier in the campaign.

Respectfully Submitted by Carol Kern Stewardship Chair