

Outreach and Publicity Committee Annual Report – 2018-19

Members – Gene Gardner (lead), Lisa Evanylo, Rev. Pam Phillips

Purpose – Disseminate information about UUC activities to the larger community. This includes our own activities, outside events held at UUC, and programs by other community organizations supported by our members.

Achievements – We contacted media outlets and event calendar websites about specific UUC activities such as the holiday concert benefiting NRV Immigrant Advocates. We also provided support to members promoting NAMI and Better Angels events with media contact lists, announcement editing, and suggestions for arranging radio interviews.

Expenses – We usually have a budget of \$100 in case an important event requires paid advertising, but have not used it. The budget for next year has been reduced to \$50.

Goals – We want to find ways to reach out to more individuals and groups that are not typically associated with membership in UU, but share our interests and values.